

Graduate Certificate in Strategic Project Management

Under Review | Spring 2026

Proposal Information

Workflow Status

In Progress

Graduate Council Agenda Preparation, Graduate College Curriculum

expand ▲

Waiting for Approval | Graduate Council Agenda Preparation

Amanda Morales-Calderon

Lisa Anderson

Amy Glasscock

Sophia McGovern

Kayla Durazo

Proposal to Establish a New Program

Requested Term & Year (The first term for which applications will be accepted and students admitted.) ⓘ

Spring 2026

This proposal can also be viewed at:

<https://asu.kuali.co/cm/#/programs/view/68d5c13551c7cc0ca2e07f37>

General Information

Select Program Level and Type

Graduate certificate

General Program Information

College/School/Institute

College of Integrative Sciences and Arts (CLS)

Department/Division/School

School of Applied Professional Studies (CAPS)

Name of Program

Microcertificate - Strategic Project Management

Program

Strategic Project Management

Degree Type

Certificate (CERT)

Proposing Faculty Group

N/A

Responsible Faculty Member or Director

Sean Williams

Campus or Location options

Polytechnic

Tempe

Add a Different Campus or Location

No

Are you requesting an online offering?

Yes

Complete the Request for Digital Immersion Implementation.

Program Description/Justification



The graduate microcertificate in Strategic Project Management offers students a powerful way to enhance their careers and skill sets without committing to a full degree. As project managers play a crucial role in steering organizations toward success, reducing costs, maximizing efficiencies, and increasing revenues, this microcertificate equips students with essential expertise for advanced roles in various sectors, including public, private, and nonprofit organizations.

The program covers sustainable project management, preparation for the Project Management Professional (PMP) exam, and a holistic understanding of leadership across all phases of a project. Students will also develop competencies in areas such as

strategic planning, stakeholder communication, risk assessment, budgeting, and agile management practices. Through applied learning experiences, including case studies and real-world projects, students can immediately implement their knowledge and develop practical, evidence-based solutions to complex challenges.

Additionally, this microcertificate positions graduates for key industry certifications, such as the Certified Associate in Project Management (CAPM), Project Management Professional (PMP), and Green Project Manager (GPM) credentials, further enhancing their professional marketability. Students who complete the microcertificate may also choose to pursue additional coursework to fulfill requirements for these certifications.

This program reflects Arizona State University's mission and design aspirations by fostering interdisciplinary learning, leveraging innovation, and addressing real-world challenges through applied, impact-driven education. It supports ASU's commitment to access, excellence, and societal impact by equipping professionals with leadership, analytical, and problem-solving skills essential for advancing sustainable and strategic organizational outcomes.

In a competitive job landscape, the Strategic Project Management microcertificate serves as a strategic advantage, allowing professionals to gain valuable credentials, leadership insight, and practical experience that can propel their careers forward in an increasingly project-driven world.

Program Need



Labor market projections from U.S. Bureau of Labor Statistics estimate that management occupations, including project management roles, will grow by 5% between 2021 and 2031—resulting in more than 500,000 new jobs. Early research, including conversations with professionals currently in the field, highlights a particularly strong need for graduate-level, specialized project management training in areas such as certification preparation and sustainable/green project management. This feedback informed the development of the proposed microcertificate program, which is designed to close workforce gaps and address emerging employer needs.

Further evidence comes from the Project Management Institute's (PMI) Thought Leadership group, which projects a global talent shortfall of 23.3 million to 29.8 million project professionals between 2025 and 2035. This shortage is partly due to the attrition and retirement of approximately 4.4 million professionals during this period. By preparing graduates with targeted credentials, this program directly responds to these pressing workforce challenges while offering learners the flexibility to build toward advanced degrees.

The proposed microcertificate is designed for early- and mid-career professionals seeking to upskill or transition into project management roles, as well as industry practitioners aiming to gain advanced, applied competencies to enhance job performance or prepare for PMI certification. It also targets graduate students and working professionals in related disciplines—such as engineering, sustainability, business, and health care—who seek specialized, practical project management expertise. In addition, the program will appeal to employers and organizations interested in offering workforce development opportunities for their employees through short, flexible learning options.

A few peer institutions offer comparable microcredential programs. The University of California, Irvine provides microcredentials in Agile Project Management and Project Leadership through their continuing education unit that can utilize the credit in the academic unit once complete, while Harvard Extension school offers an online project management methodology microcertificate.

Specialized Accreditation



ASU programs that may lead to professional licensure or certification are intended to prepare students for potential licensure or certification in Arizona. Completion of an ASU program may not meet educational requirements for licensure or certification

in another state. For more information, students should visit the ASU professional licensure webpage.

Students who complete this graduate certificate may be eligible for the following:

- Certified Associate Project Manager through the Project Management Institute

Students must have 23 hours of project management education and a secondary degree (high school diploma, associate degree or the global equivalent) to test; the 23 hours are contact hours (not credit hours). Students are eligible to sit for the CAPM following completion of this graduate microcertificate.

-Green Project Management

Students are required to take PMG 503: Sustainability in Project Management, which prepares them for the Green Project Management - Business test and certification. A code is provided for those learners

who wish to complete this certification during the program; the test may be taken up to 12 months after the code is provided.

Learners must pass the certification test to receive the credential.

-Project Management Professional

This certification requires either a four-year degree and 36 months of experience leading projects within the last eight years, or a secondary education diploma (high school diploma, associate degree or the

global equivalent) with 36 months of experience leading projects within the past eight years. In addition, applicants must have 35 hours of project management training to sit for this test.

State Authorization and Professional Licensure:

State Authorization and Professional Licensure:

Does this degree program include learning placement opportunities (clinical, externship, internship, research, student teaching, etc.)? ⓘ

N

Will this degree program be offered via distance education (whole or in-part)?

N

Will in-person instruction be occurring in any jurisdiction, other than the State of Arizona? ⓘ

N

Does this degree program potentially lead to professional licensure or certification (attorney, nurse, physician, teacher, etc.) for the student? ⓘ

N

Collaborating Units

Are two or more academic units collaborating on this program?

No

Is this an officially recognized joint program?

No

Collaboration and Impact

List other academic units or programs that might be impacted by the proposed program and describe the potential impact (e.g., how the implementation of this program might affect student headcount/enrollment, student recruitment, faculty participation, course content, etc. in other programs) and how the programs might complement each other. If there are no comparable programs, describe why the program is unique at ASU. ⓘ

While no other degree programs at ASU offer a microcertificate in project management, many offer courses that tailor the skill set to specific industries such as engineering, sustainability, healthcare, and the arts. The microcertificate in project management will allow students in any field to build on that knowledge while gaining exposure to the skills required for project managers to succeed across any industry at a higher technical level of expertise.

The school will continue collaborating with various ASU departments, including the College of Global Futures and the Ira A. Fulton Schools of Engineering to offer the microcertificate to students pursuing existing degree programs. Although there are no formal collaborations established with the College of Global Futures (CGF) or the Ira A. Fulton Schools of Engineering (FSE), program directors from each of the three areas have met to explore ways to complement and support one another's academic offerings. For example, Construction Management students sometimes take Project Management (PMG) courses offered through CISA, and some PMG immersion students enroll in Construction courses offered on the Tempe campus. The program has also previously partnered with the Doctor of Engineering (DEng) program to offer courses to their students. With CGF, collaboration has occurred specifically with the School of Sustainability to provide seats in PMG 503 for their master's students, and one of their faculty members has also earned a GPM-b certification through our training program/workshop offerings.

There may be a slight decline in enrollment in the Master of Project Management or Project Management graduate certificate when this microcertificate launches but the long term hope is that it is a stepping stone to the degree.

Attach a PDF copy of the letter of collaboration and impact from each Dean, or Dean's designee at the Assistant or Associate Dean level, from impacted programs and units consulted. ⓘ

- CHS- Strategic PM.pdf

Course Development

Will a new course subject be required for this program?

No

Will new courses be established? ⓘ

Yes

List the new courses required for the proposed program. ⓘ

PMG 587 - Project Management Professional Prep (3) | **Under Review**

Graduate Degree Curriculum

Is the proposed certificate a microcertificate of 9 credit hours?

Yes

Allow 400-level courses? ⓘ

No

Minimum Credits Required for the Program ⓘ

9

Curriculum Requirement Option 1 ⓘ

9 credit hours

Add another option?

No

Curriculum Requirement Option 1

9 credit hours

Min credits required for this option

9

Primary Requirement (Culminating experience)

Not Required

Additional Requirement(s)

Required Core

9
Total Credits

- Complete 9 credits from the following courses:
 - PMG503 - Impact Analysis and Sustainability in Project Management (3)
 - PMG510 - Interactive Learning: Scope, Schedule and Cost Management (1)
 - PMG511 - Interactive Learning: Risk and Procurement Management (1)
 - PMG512 - Interactive Learning: Quality, Resource and Communication Management (1)
 - PMG587 - Project Management Professional Prep (3)

Grand Total Credits: 9

Additional Curriculum Information

N/A

Sharing of Credit Hours with a Degree

Will this proposed certificate program allow sharing of credit hours from another ASU degree program to be used as part of this certificate program?

Yes. The microcertificate can share hours with the Graduate Certificate in Project Management and the Master of Project Management.

Projected Enrollment

Enrollment Headcounts

	Number of Students Majoring
1st Year	25
2nd Year (Yr 1 continuing + new entering)	30
3rd Year (Yr 1 & 2 continuing + new entering)	35
4th Year (Yrs 1, 2, 3 continuing + new entering)	40
5th Year (Yrs 1, 2, 3, 4 continuing + new entering)	50

Additional Enrollment Information

N/A

Estimated Timeframe to Complete Program

What is the minimum timeframe that this program can be completed?

1 year or less

If necessary, please provide additional information.

N/A

Resources (Faculty, Staff and Others)

Current Faculty ⓘ

Name	Title	Highest Degree Obtained	Area of Specialization or Expertise	Estimated Level of Involvement
Pitchiah Balasubramanian	Assistant Teaching Professor	PhD	Organizational Leadership	High
Idris Adelakun	Assistant Teaching Professor	PhD	Organizational Management	High
Emily Mertz	Associate Teaching Professor	PhD	Sustainable Project Management	Medium
Saba Rudsari	Assistant Professor	PhD	Business Administration (Managment)	Low
Joan Barnes	Assistant Teaching Professor	DBA	Technology Management/Project Management	Low
Jennifer Chandler	Associate Teaching Professor	PhD	Leadership	Low

New Faculty

No new faculty are required to launch the program as it draws upon existing courses and faculty expertise. However, the program was approved to hire two new Assistant Teaching Professors to begin in Fall 2027 and they will help to offset additional teaching requirements.

Is your college in the process of reviewing the new faculty? Or has new faculty already been approved?

Yes

Administration of the Program

Admissions will be handled by the PMG graduate admissions committee. Recruitment and advising will be handled internally by the current graduate course coordinators in conjunction with ASU Online success coaches. Course offerings will be handled by the current staff in conjunction with the assistant director and director. In addition, CISA has an Academic Support team for administrative support. Lastly, the school has a Senior Program Manager to help with strategic initiatives such as this. The faculty lead for program will be Dr. Emily Mertz.

Required Resources

No new resources will be needed for this program to succeed at this time but this will be reviewed as the program grows.

Resource Acquisition

N/A. No new resources are required. The resources to support this program also support the masters and certificate programs.

Graduate Program Admission Requirements

The below sections are for initial admission criteria setup for new programs. Once the program is approved, this section will display the admission text as it appears in the academic catalog/degree search.

Applicants must fulfill the requirements of both the Graduate College and the **[name of college]**. Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in **[subject area]** or related field; from a regionally accredited institution. Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of a student's first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

Name of College ⓘ

Subject Area(s) ⓘ

College of Integrative Sciences and Arts (CLS)

Is the minimum required cumulative GPA in the last 60 hours of bachelor's degree higher than the standard minimum of 3.00?

No

Is the minimum required cumulative GPA in an applicable master's degree program higher than the standard minimum of 3.00?

No

Applicants are required to submit:

- graduate admissions application and application fee
- official transcripts
- proof of English proficiency

Select additional requirements:

Additional Application Requirements/Materials

An applicant whose native language is not English must provide proof of English proficiency regardless of current residency. If applicable, list any English proficiency requirements that are supplementary to the Graduate College requirement. ⓘ

N/A

If any required components require further explanation, explain here.

N/A

Additional Admission Information:

N/A

Graduate Application Information

Indicate the first term and year in which applications will be opened for admission. Applications will be accepted on a rolling basis after that time. The regular session is only available for summer.

Note: It is the academic unit’s responsibility to display program deadline dates on their website.

Campus or Location	Term	Session
Tempe	Spring	Regular
Tempe	Fall	Regular
Tempe	Summer	Regular
Polytechnic	Spring	Regular
Polytechnic	Fall	Regular
Polytechnic	Summer	Regular
ASU Online	Fall	Regular
ASU Online	Fall	Session B (ASU Online only)
ASU Online	Spring	Regular
ASU Online	Spring	Session B (ASU Online only)
ASU Online	Summer	Session B (ASU Online only)

Application Deadlines ⓘ

Modality	Term	Session	Deadline	Type
In-Person	Fall	Session A/C	2026/08/03	Rolling
In-Person	Spring	Session A/C	2025/12/01	Rolling
In-Person	Summer	Session A/C	2026/05/01	Rolling
Online	Fall	Session A/C	2026/08/03	Rolling
Online	Fall	Session B (Online Only)	2026/10/01	Rolling
Online	Summer	Session A/C	2026/05/01	Rolling
Online	Summer	Session B (Online Only)	2026/06/01	Rolling
Online	Spring	Session A/C	2025/12/01	Rolling

Modality	Term	Session	Deadline	Type
Online	Spring	Session B (Online Only)	2026/03/02	Rolling

Program Admission Deadline Website Address

<https://cisa.asu.edu/master-project-management>

Fees

Is a program fee required? ⓘ

Yes

Is the unit willing and able to implement the program if the fee is denied OR if an existing fee is determined to not apply to this program?

Yes, we are able to implement the program.

Degree Search and Operational Information

Marketing Description ⓘ

From planning to execution—enhance your project management impact with proven frameworks.

Degree Search Program Description ⓘ

Boost your career with a strategic project management microcertificate program designed for busy professionals. This targeted program delivers high-impact skills in sustainable project planning, assessment and execution—without the time or cost of a full degree. Gain hands-on experience through real-world case studies and build a competitive edge with preparation for industry certifications like PMP, CAPM and GPMB. Whether you're aiming to lead larger projects, shift into a new role or stay ahead in a project-driven economy, this microcertificate offers the practical expertise and credentials to make it happen.

Provide a brief description of career opportunities available for this program. ⓘ

Graduates of the strategic project management microcertificate are well-equipped for a variety of roles across industries, including:

- operations manager
- project coordinator
- program manager
- project manager

With expertise in sustainable project practices and industry-recognized certifications, you'll be prepared to take on higher-level responsibilities in both private and public sectors, including nonprofit organizations. Whether managing cross-functional teams, driving efficiency initiatives, or overseeing large-scale projects, this program opens doors to leadership roles that demand strong project management skills and strategic thinking.

Global Experience: Provide a brief description of global opportunities or experiences (study abroad, international

internships) available for this program.

N/A

ONET/SOC Codes: Career Options ⓘ

11-1021.00 General Manager (GM) 11-3131.00 Employee Training Manager 11-9021.00 Construction Manager
11-9111.00 Medical and Health Services Manager 11-9199.02 Compliance Manager 13-1051.00 Cost Estimator
13-1082.00 Project Manager 15-1299.03 Document Management Specialist 15-1299.09 IT Project Manager

Professional Licensure

Additional Professional Licensure Information

N/A

Degree Search Contact Information and Support

Building Code

Payne Hall (EDB)

Room Number

308

Program Email Address ⓘ

SAPSGrad@asu.edu

Program Office Telephone Number ⓘ

480/965-1970

Program Website Address

<https://cisa.asu.edu/project-management>

Keywords ⓘ

Project Management Program Coordinator Coordinator Manager Training leadership Sustainability Assessment Projects Growth

List New Keywords

Select one (1) primary area of interest from the list below that applies to this program Select one (1) secondary area of interest from the list below that applies to this program

Business

Program Assessment

Attach a PDF copy of the assessment plan printed from the University Office of Evaluation and Educational Effectiveness assessment portal demonstrating UOEEE's approval of your assessment plan for this program. ⓘ

- Assessment Plan - SPM Graduate Microcert Final Approval.pdf

Supporting Documents

Additional Supporting Documentation (Impact statements should be above under Collaboration and Impact)

- StratProjMgtGRCert(Microcert)_MOS_Spring26.pdf
- Tbird- Strategic PM.pdf
- MLF- Strategic PM.pdf
- New College- Strategic PM.pdf
- HIDA- Strategic PM.pdf
- FSE- Strategic PM.pdf
- The College- Strategic PM (Bradley Ryner working on response).pdf
- CGF- Strategic PM.pdf

Please describe the attached files and their relevance to the proposal.

Memo of Support from EdPlus, Thunderbird, MLF, New College, HIDA, FSE, and CGF. Memo from the College that they are working on a response. Statements of impact and support have been requested from CHS, Edson, The College, WPC and Watts.

Dependencies

Dependencies

There are no dependencies



Re: Request for Impact Statement – Graduate Microcertificate in Strategic Project Management

From Kate Eaton <kkarnos@asu.edu>

Date Tue 10/7/2025 8:56 AM

To Manuel Aviles-Santiago <maviless@asu.edu>

Cc Miki Kittilson <Miki.Kittilson@asu.edu>; Althea Pergakis <Althea.Pergakis@asu.edu>; Trisha Eardley <Trisha.Eardley@asu.edu>; Aaron Hess <aaron.hess@asu.edu>

Hello Manuel,

We are happy to support this microcertificate! Thank you!

Warm regards,
Kate

Kate Eaton, Ph.D.

Arizona State University | College of Global Futures

Associate Dean for Students & Academic Innovation

Clinical Professor

kkarnos@asu.edu | Slack: @kkarnos

Office: WCPH 464B | Ph: 480.965.2937 | [directory](#)

Pronouns: *she, her, hers* | [SafeZONE Ally](#)

I live and work on the ancestral lands of the Akimel O'odham (Pima) and Pee Posh (Maricopa) peoples. | [#HonorNativeLand](#)

On Mon, Oct 6, 2025 at 9:37 AM Manuel Aviles-Santiago <maviless@asu.edu> wrote:

Dear Dean Kittelson, Associate Dean Eaton, and Ms. Pergakis,

I hope this message finds you well.

The Graduate College has requested impact statements for the proposed **Graduate Microcertificate in Strategic Project Management**, housed within the College of Integrative Sciences and Arts' School of Applied Professional Studies — which also offers the Master of Project Management and the graduate certificate in Project Management. We have been asked to provide updates by **Thursday**, and while we recognize that may be a quick turnaround for a full response, we would greatly appreciate your timely review. The Kuali proposal is attached for your reference.

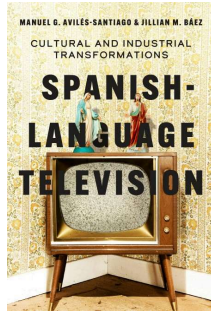
By way of summary, the **Strategic Project Management Microcertificate** is a 9-credit, stackable credential designed for working professionals and graduate students seeking advanced project management expertise. The program emphasizes preparation for key industry certifications (including PMP, CAPM, and GPMb) and incorporates applied learning through case studies and real-world projects. It is designed to serve students **across disciplines**.

We would welcome your review and any feedback you may have. Thank you for your time, support, and partnership in this process. Please don't hesitate to reach out if you have any questions or would like additional information.

Sincerely,

Manuel Aviles-Santiago
Interim Dean and Professor
College of Integrative Sciences and Arts
Arizona State University

Author of:



p: [602-543-2681](tel:602-543-2681)

email: maviless@asu.edu

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Re: Request for Impact Statement – Graduate Microcertificate in Strategic Project Management

From Kate Brown <KateBrown@asu.edu>

Date Thu 10/9/2025 9:50 AM

To Manuel Aviles-Santiago <maviless@asu.edu>

Cc Julie Liss <JULIE.LISS@asu.edu>; Stavros Kavouras <Stavros.Kavouras@asu.edu>; Trisha Eardley <Trisha.Eardley@asu.edu>; Aaron Hess <aaron.hess@asu.edu>

 1 attachment (422 KB)

Kuali CM _ Programs View - Strategic Project Management.pdf;

Sent on behalf of Julie Liss

Dear Manuel,

Thank you for the opportunity to review this proposal for a Microcertificate in Strategic Project Management. After careful consideration, we do not foresee any negative impact on our current offerings and are pleased to offer our full support.

We also see promising opportunities for collaboration, particularly in developing stackable pathways with our [Science of Health Care Delivery Graduate Certificate](#) and future microcertificates focused on health systems transformation and innovation. The proposed program's emphasis on applied, sustainable, and strategic project management aligns well with our shared commitment to preparing professionals who can lead complex initiatives across diverse sectors, including health care.

We wish you the very best as you move forward with this proposal and look forward to future opportunities for collaboration.

Kind regards,
Julie

Julie Liss, PhD CCC-SLP

Senior Associate Dean of Academic Success

Professor of Speech and Hearing Science

Senior Editor of Registered Reports, *Journal of Speech, Language, and Hearing Research*

Fellow, American Speech-Language-Hearing Association

Arizona State University | College of Health Solutions

550 N. 3rd Street, Phoenix, AZ 85004 | Health North|

For assistance or to request a meeting, please email Bernadette.Elliott@asu.edu

**Note: If you have received this email outside of your working hours, please don't feel obligated to respond before your next workday begins.*

| chs.asu.edu

From: Julie Liss <JULIE.LISS@asu.edu>
Sent: Monday, October 6, 2025 10:08 AM
To: Kate Brown <KateBrown@asu.edu>; Stavros Kavouras <Stavros.Kavouras@asu.edu>
Subject: FW: Request for Impact Statement – Graduate Microcertificate in Strategic Project Management

From: Manuel Aviles-Santiago <maviless@asu.edu>
Date: Monday, October 6, 2025 at 9:39 AM
To: Julie Liss <JULIE.LISS@asu.edu>
Cc: Trisha Eardley <Trisha.Eardley@asu.edu>, Aaron Hess <aaron.hess@asu.edu>
Subject: Request for Impact Statement – Graduate Microcertificate in Strategic Project Management

Dear Dr. Liss,

I hope this message finds you well.

The Graduate College has requested impact statements for the proposed **Graduate Microcertificate in Strategic Project Management**, housed within the College of Integrative Sciences and Arts' School of Applied Professional Studies, which also offers the Master of Project Management and the graduate certificate in Project Management. We have been asked to provide updates by **Thursday**, and while we recognize that may be a quick turnaround for a full response, we would greatly appreciate your timely review. The Kuali proposal is attached for your reference.

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We would welcome your review and any feedback you may have. Thank you for your time, support, and partnership in this process. Please don't hesitate to reach out if you have any questions or would like additional information.

Sincerely,

Manuel Aviles-Santiago

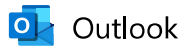
Interim Dean and Professor
College of Integrative Sciences and Arts
Arizona State University

Author of:



p: [602-543-2681](tel:602-543-2681)
email: maviless@asu.edu

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Outlook

Re: Request for Impact Statement – Graduate Microcertificate in Strategic Project Management

From Manuel Aviles-Santiago <maviless@asu.edu>

Date Tue 10/7/2025 7:30 PM

To Teresa Wu <Teresa.Wu@asu.edu>

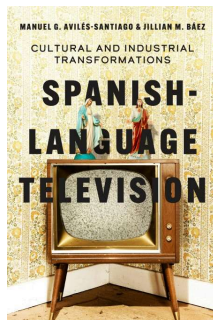
Cc Trisha Eardley <Trisha.Eardley@asu.edu>; Aaron Hess <aaron.hess@asu.edu>; Sergio Quiros <Sergio.Quiros@asu.edu>

Thank you for your support!

Manuel Aviles-Santiago

Interim Dean and Professor
College of Integrative Sciences and Arts
Arizona State University

Author of:



p: [602-543-2681](tel:602-543-2681)

email: maviless@asu.edu

Linkedin Instagram

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From: Teresa Wu <Teresa.Wu@asu.edu>

Sent: Tuesday, October 7, 2025 7:22 PM

To: Manuel Aviles-Santiago <maviless@asu.edu>

Cc: Trisha Eardley <Trisha.Eardley@asu.edu>; Aaron Hess <aaron.hess@asu.edu>; Sergio Quiros <Sergio.Quiros@asu.edu>

Subject: RE: Request for Impact Statement – Graduate Microcertificate in Strategic Project Management

Hi Manuel,

We see no impact for our programs in FSE, wish you a smooth launching.

Teresa

From: Manuel Aviles-Santiago <maviless@asu.edu>

Sent: Monday, October 6, 2025 9:48 AM

To: Teresa Wu <Teresa.Wu@asu.edu>

Cc: Trisha Eardley <Trisha.Eardley@asu.edu>; Aaron Hess <aaron.hess@asu.edu>

Subject: Fw: Request for Impact Statement – Graduate Microcertificate in Strategic Project Management

Dear Dr. Wu,

I hope this message finds you well.

The Graduate College has requested impact statements for the proposed **Graduate Microcertificate in Strategic Project Management**, housed within the College of Integrative Sciences and Arts' School of Applied Professional Studies — which also offers the Master of Project Management and the graduate certificate in Project Management. We have been asked to provide updates by **Thursday**, and while we recognize that may be a quick turnaround for a full response, we would greatly appreciate your timely review. The Kuali proposal is attached for your reference.

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We would welcome your review and any feedback you may have. Thank you for your time, support, and partnership in this process. Please don't hesitate to reach out if you have any questions or would like additional information.

Sincerely,

Manuel Aviles-Santiago

Interim Dean and Professor
College of Integrative Sciences and Arts
Arizona State University

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p: [602-543-2681](tel:602-543-2681)

email: maviless@asu.edu

[Linkedin](#) [Instagram](#)

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—Times Higher Education



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Re: Request for Impact Statement – Graduate Microcertificate in Strategic Project Management

From Manu Aviles-Santiago <maviless@asu.edu>**Date** Tue 10/7/2025 2:53 PM**To** Karen Schupp <Karen.Schupp@asu.edu>**Cc** Amanda Osman <Amanda.Osman@asu.edu>; Trisha Eardley <Trisha.Eardley@asu.edu>; Aaron Hess <aaron.hess@asu.edu>

Thank you.

Manuel G. Avilés-Santiago, PhD.

Interim Dean

College of Integrative Sciences and Arts (CISA)

Arizona State University

Ford Foundation Fellow

[pronouns: he/him/his]

On Oct 7, 2025, at 2:43 PM, Karen Schupp <Karen.Schupp@asu.edu> wrote:

Hello Dean Aviles-Santiago:

The Herberger Institute for Design and the Arts supports the development of the proposed graduate microcertificate in Strategic Project Management.

Sincerely,

Karen Schupp (she/her)

Associate Dean of Academic Programs and Curriculum

Herberger Institute for Design and the Arts

Arizona State University

Professor of Dance

School of Music, Dance and Theatre

Arizona State University

Senior Global Futures Scholar

Julie Ann Wrigley Global Futures Laboratory

Arizona State University

Editor-in-Chief

[Journal of Dance Education](#)

Want to meet? Schedule an appointment via [Outlook](#) or [Calendly](#).

On Oct 6, 2025, at 9:43 AM, Manuel Aviles-Santiago <maviless@asu.edu> wrote:

Dear Dr. Schupp and Ms. Osman,

I hope this message finds you well.

The Graduate College has requested impact statements for the proposed **Graduate Microcertificate in Strategic Project Management**, housed within the College of Integrative Sciences and Arts' School of Applied Professional Studies — which also offers the Master of Project Management and the graduate certificate in Project Management. We have been asked to provide updates by **Thursday**, and while we recognize that may be a quick turnaround for a full response, we would greatly appreciate your timely review. The Kuali proposal is attached for your reference.

By way of summary, the **Strategic Project Management Microcertificate** is a 9-credit, stackable credential designed for working professionals and graduate students seeking advanced project management expertise. The program emphasizes preparation for key industry certifications (including PMP, CAPM, and GPMb) and incorporates applied learning through case studies and real-world projects. It is designed to serve students **across disciplines**.

We would welcome your review and any feedback you may have. Thank you for your time, support, and partnership in this process. Please don't hesitate to reach out if you have any questions or would like additional information.

Sincerely,

Manuel Aviles-Santiago

Interim Dean and Professor
College of Integrative Sciences and Arts
Arizona State University

Author of:

<Outlook-e234rfim.jpg> <Outlook-nhrmzluh.jpg>

p: [602-543-2681](tel:602-543-2681)

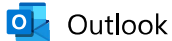
email: maviless@asu.edu

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<Kuali CM _ Programs View - Strategic Project Management.pdf>



Outlook

Re: Request for Impact Statement – Graduate Microcertificate in Strategic Project Management

From Carole Basile (Dean) <Carole.Basile@asu.edu>
Date Mon 10/6/2025 10:00 AM
To Manuel Aviles-Santiago <maviless@asu.edu>
Cc Trisha Eardley <Trisha.Eardley@asu.edu>; Aaron Hess <aaron.hess@asu.edu>

MLFTC has no concerns. Good luck!

Carole G. Basile
Dean
Arizona State University
Mary Lou Fulton College for Teaching and Learning Innovation
P.O. Box 871811, Tempe, AZ 85287-1811
O: [480.965.3463](tel:480.965.3463) | M: [480.310.6887](tel:480.310.6887)

On Oct 6, 2025, at 9:58 AM, Manuel Aviles-Santiago <maviless@asu.edu> wrote:

Dear Dean Basile,

I hope this message finds you well.

The Graduate College has requested impact statements for the proposed **Graduate Microcertificate in Strategic Project Management**, housed within the College of Integrative Sciences and Arts' School of Applied Professional Studies — which also offers the Master of Project Management and the graduate certificate in Project Management. We have been asked to provide updates by **Thursday**, and while we recognize that may be a quick turnaround for a full response, we would greatly appreciate your timely review. The Kualii proposal is attached for your reference.

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Sincerely,

Manuel Aviles-Santiago
Interim Dean and Professor
College of Integrative Sciences and Arts

Arizona State University

Author of:

<Outlook-e234rfim.jpg>

<Outlook-nhrmzluh.jpg>

p: [602-543-2681](tel:602-543-2681)

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<Kuali CM _ Programs View - Strategic Project Management.pdf>



Outlook

RE: Request for Impact Statement – Graduate Microcertificate in Strategic Project Management

From Stephen Toth <Stephen.Toth@asu.edu>**Date** Tue 10/7/2025 10:59 AM**To** Manuel Aviles-Santiago <maviless@asu.edu>; James Corbeille <James.Corbeille@asu.edu>**Cc** Trisha Eardley <Trisha.Eardley@asu.edu>; Aaron Hess <aaron.hess@asu.edu>

Dear Dr. Aviles-Santiago,

The four schools that comprise the New College of Interdisciplinary Arts & Sciences anticipate no negative impact from your proposed graduate micro-certificate in Strategic Project Management. We wish you the best of luck with this exciting new endeavor.

Best,
Stephen

Stephen Toth

Associate Dean, Academic Enterprise
New College of Interdisciplinary Arts & Sciences
Professor of History
School of Humanities, Arts & Cultural Studies
Arizona State University



P. O. Box 37100
4701 W. Thunderbird Rd. Mail Code 2151
Phoenix, AZ, USA 85069-7100
voice 602 543-6093

From: Manuel Aviles-Santiago <maviless@asu.edu>**Sent:** Monday, October 6, 2025 10:34 AM**To:** Stephen Toth <Stephen.Toth@asu.edu>; James Corbeille <James.Corbeille@asu.edu>**Cc:** Trisha Eardley <Trisha.Eardley@asu.edu>; Aaron Hess <aaron.hess@asu.edu>**Subject:** Request for Impact Statement – Graduate Microcertificate in Strategic Project Management

Dear Dr. Toth and Mr. Corbeille,

I hope this message finds you well.

The Graduate College has requested impact statements for the proposed **Graduate Microcertificate in Strategic Project Management**, housed within the College of Integrative Sciences and Arts' School of Applied Professional Studies — which also offers the Master of Project Management and the graduate certificate in Project Management. We have been asked to provide updates by **Thursday**, and while we recognize that may be a quick turnaround for a full response, we would greatly appreciate your timely review. The Kuali proposal is attached for your reference.

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incorporates applied learning through case studies and real-world projects. It is designed to serve students **across disciplines**.

We would welcome your review and any feedback you may have. Thank you for your time, support, and partnership in this process. Please don't hesitate to reach out if you have any questions or would like additional information.

Sincerely,

Manuel Aviles-Santiago

Interim Dean and Professor
College of Integrative Sciences and Arts
Arizona State University

Author of:



p: [602-543-2681](tel:602-543-2681)

email: maviless@asu.edu

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MEMORANDUM

To: Trisha Eardley
From: Elysia Labita
Date: September 19, 2025
Subject: Strategic Project Management Graduate Certificate (Microcertificate) – EdPlus Support Spring 2026

Dear Trisha,

Congratulations! The Strategic Project Management Graduate Certificate (Microcertificate) has received support from Dean Phil Regier to be offered through ASU Online with an expected launch term of Spring 2026. This microcertificate must complete university governance reviews for official approval as well as the Request for Digital Immersion form in Kual. Please include this support memo along with your proposal submission when it is formally submitted to the university (via curriculumplanning@asu.edu) by your dean or their designee.

Please note that in order to proceed with implementation, the University Provost must provide final approval.

We are excited to work with you on your new microcertificate.

Thank you,

Elysia Labita
Senior Director, Operations & Strategy
EdPlus at Arizona State University
Elysia.Labita@asu.edu

CC: Sean Williams
Amanda Morales-Calderon
Katie Jensen Ord
CurriculumPlanning@asu.edu
Meng Sun



Outlook

RE: Request for Impact Statement – Graduate Microcertificate in Strategic Project Management

From Charla Griffy-Brown <charla.griffybrown@thunderbird.asu.edu>

Date Mon 10/6/2025 11:29 AM

To Manuel Aviles-Santiago <maviless@asu.edu>

Cc Aaron Hess <aaron.hess@asu.edu>; Trisha Eardley <Trisha.Eardley@asu.edu>; Lena Booth <Lena.Booth@thunderbird.asu.edu>

Dear Manuel,

Thank you for reaching out. We support this and approve.

Best regards,
Charla

Dr. Charla Griffy-Brown

Director General and Dean | Professor Global Digital Transformation |
Thunderbird School of Global Management, Arizona State University

c: 310-420-2524

thunderbird.asu.edu



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From: Manuel Aviles-Santiago <maviless@asu.edu>

Sent: Monday, October 6, 2025 10:45 AM

To: Charla Griffy-Brown <charla.griffybrown@thunderbird.asu.edu>

Cc: Aaron Hess <aaron.hess@asu.edu>; Trisha Eardley <Trisha.Eardley@asu.edu>

Subject: Fw: Request for Impact Statement – Graduate Microcertificate in Strategic Project Management

Dear Dean Griffy-Brown,

I hope this message finds you well.

The Graduate College has requested impact statements for the proposed **Graduate Microcertificate in Strategic Project Management**, housed within the College of Integrative Sciences and Arts' School of Applied Professional Studies — which also offers the Master of Project Management and the graduate certificate in Project Management. We have been asked to provide updates by **Thursday**, and while we recognize that may be a quick turnaround for a full response, we would greatly appreciate your timely review. The Kualu proposal is attached for your reference.

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We would welcome your review and any feedback you may have. Thank you for your time, support, and partnership in this process. Please don't hesitate to reach out if you have any questions or would like additional information.

Sincerely,

Manuel Aviles-Santiago

Interim Dean and Professor
College of Integrative Sciences and Arts
Arizona State University

Author of:



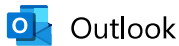
p: [602-543-2681](tel:602-543-2681)

email: maviless@asu.edu

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Outlook

Re: Request for Impact Statement – Graduate Microcertificate in Strategic Project Management

From Manuel Aviles-Santiago <maviless@asu.edu>
Date Wed 10/8/2025 11:16 AM
To Bradley Ryner <Bradley.Ryner@asu.edu>
Cc Trisha Eardley <Trisha.Eardley@asu.edu>; Aaron Hess <aaron.hess@asu.edu>

That would be great, thank you!

Manuel Aviles-Santiago
Interim Dean and Professor
College of Integrative Sciences and Arts
Arizona State University

Author of:

p: [602-543-2681](tel:602-543-2681)
email: maviless@asu.edu

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From: Bradley Ryner <Bradley.Ryner@asu.edu>
Sent: Wednesday, October 8, 2025 10:05 AM
To: Manuel Aviles-Santiago <maviless@asu.edu>
Cc: Trisha Eardley <Trisha.Eardley@asu.edu>; Aaron Hess <aaron.hess@asu.edu>
Subject: Re: Request for Impact Statement – Graduate Microcertificate in Strategic Project Management

Dear Dean Aviles-Santiago,

Although we might not be able to return an impact statement by tomorrow, we will work to do so as soon as possible and should be able to have one to you soon.

With best,
Brad

Bradley D. Ryner (he/him)
Associate Dean of Graduate Initiatives
The College of Liberal Arts and Sciences
Associate Professor, Department of English
Arizona State University

From: Manuel Aviles-Santiago <maviless@asu.edu>
Date: Monday, October 6, 2025 at 10:43 AM
To: Bradley Ryner <Bradley.Ryner@asu.edu>
Cc: Trisha Eardley <Trisha.Eardley@asu.edu>, Aaron Hess <aaron.hess@asu.edu>
Subject: Request for Impact Statement – Graduate Microcertificate in Strategic Project Management

Dear Dr. Ryner,

I hope this message finds you well.

The Graduate College has requested impact statements for the proposed **Graduate Microcertificate in Strategic Project Management**, housed within the College of Integrative Sciences and Arts' School of Applied Professional Studies — which also offers the Master of Project Management and the graduate certificate in Project Management. We have been asked to provide updates by **Thursday**, and while we recognize that may be a quick turnaround for a full response, we would greatly appreciate your timely review. The Kuali proposal is attached for your reference.

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We would welcome your review and any feedback you may have. Thank you for your time, support, and partnership in this process. Please don't hesitate to reach out if you have any questions or would like additional information.

Sincerely,

Manuel Aviles-Santiago

Interim Dean and Professor
College of Integrative Sciences and Arts
Arizona State University

Author of:



p: [602-543-2681](tel:602-543-2681)
email: maviless@asu.edu

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MCERT in Strategic Project Management

LS-College of Integrative Sciences and Arts

Mission

The Graduate Microcertificate in Strategic Project Management equips professionals with advanced tools to lead projects that are adaptive, sustainable, and aligned with global standards of excellence. Emphasizing holistic project management, the program integrates technical skills with ethical leadership and systems thinking to prepare students to navigate complexity and deliver long-term value. With a strong focus on regenerative project management principles, students learn to design and implement initiatives that add value to organizational goals through environmental, economic, and social responsibility. In addition, dedicated preparation and assessment provide opportunities for the Project Management Professional (PMP) credential and the Green Project Management - Basic credential to ensure graduates are positioned for recognized industry standards. This program advances Arizona State University's mission by providing accessible, high-impact education that empowers diverse learners to address organizational and societal challenges through innovative, sustainable, and strategically driven project management practices.

Goals

The goal of the Graduate Microcertificate in Strategic Project Management is to provide career-enhancing education to professionals in a wide variety of fields. The Microcertificate strengthens student's application of regeneration, prepares them for the Project Management Professional (PMP) certification, and helps them develop transferable, career-ready skills.

Outcome 1

Students will evaluate the impact of a given project as it relates to regeneration.

Concepts

Integrating sustainable project design (social, economic, environmental) across the project life cycle; Impact assessment in project contexts; Regeneration as a strategic project management principle; Evidence-based decision making in sustainable/regenerative project design; Resource efficiency in project planning and execution; Long-term quality and resilience in projects.

Competencies

Students will classify and evaluate a project's sustainability impact (environmental, economic, social). Apply sustainability/regenerative principles to real-world project scenarios. Make evidence-based decisions that promote sustainability/regenerative goals. Optimize resource use for both environmental and economic efficiency. Design projects with a focus on quality, resilience, and stakeholder engagement.

Assessment Process

Students of the Graduate Microcertificate in Project Management will be assessed through two measures. Measure 1.1 utilizes data from PMG 503: Impact Analysis and Sustainability in Project Management during the Fall and Spring semesters. Students will complete a Regenerative Project Report that integrates environmental, economic, and social dimensions, evaluating the sustainability impacts of a student-designed project and the effectiveness of the strategies implemented to address them. Measures 1.2 will capture data from Project Impact Study assignment in PMG 510: Interactive Learning: Scope, Schedule and Cost Management during the Fall and Spring semesters. Through this assignment, students will evaluate the ethical, environmental, and social impact of project decisions using structured review models. Artifacts to be reviewed will be tagged in Canvas as part of the course and then automatically downloaded for review. Faculty will select a set of up to five samples for norming purposes. The samples will be evaluated from an anonymized list of the student artifacts. The curriculum committee will review all generated scores for each measure on the rubric. For each measure of the rubric that does not achieve a satisfactory proficiency, the faculty committee will recommend interventions and revisions for continuous improvement of the curriculum teaching methodology and program delivery (as well as specific assignments).

Measure 1

PMG 503: Impact Analysis and Sustainability in Project Management: a Regenerative Project Report will be assessed using a faculty designed rubric.

Performance Criterion 1

75% of students will achieve a score of three or higher on a four-point rubric.

Measure 2

PMG 510: Interactive Learning: Scope, Schedule and Cost Management: a "Project Impact Study" will be assessed by a faculty designed rubric.

Performance Criterion 2

75% of students will achieve a score of three or higher on a four-point rubric.